

ERIC J. OLSON

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EXPERIENCE

DFJ PORTAGE VENTURE PARTNERS

Northfield, IL

Associate

2/08 - 6/09

- Devised strategy for increasing deal flow from target Midwest cities and Universities resulting in 25 high quality incremental deals sourced
 - Cultivated relationships with key faculty and staff members at universities as well as key entrepreneurs
 - Represented the firm at technology and entrepreneurship events in key geographies
- Completed diligence (i.e. financial modeling, background checks, reference checks and primary research) on upwards of 75 companies resulting in the completion of one financing round
- Assisted Managing Directors in the construction of fund raising materials; presented marketing plan during fund raising pitches

FEEDBURNER, INC. (acquired by Google, June 2007)

Chicago, IL

Business Development

11/05 - 9/07

- Devised and implemented multiple strategies for increasing the number of content publishers using the FeedBurner platform resulting in growth from 50,000 publishers to 500,000 publishers during my tenure
- Created and presented numerous talks at industry trade shows culminating in positive PR for FeedBurner
- Managed FeedBurner's relationships with various key publishers (e.g. Dow Jones, Reuters, USA Today) resulting in 0% turnover among key publishers I managed

CAMBRIDGE ASSOCIATES, LLC

Boston, MA

Investment Performance Analyst

8/04 - 11/05

- Analyzed and interpreted over 175 venture capital and private equity fund portfolios on a quarterly basis
- Compiled financial analysis and interpretation into quarterly reports for 17 large institutional investors
- On-boarded very large and prominent client seamlessly resulting in praise from the client and consultants
- Developed strategy for increasing the number of funds making up Cambridge Associates U.S. VC benchmark resulting in an increase of roughly 25 funds to the benchmark in less than 6 months

EDUCATION

THE UNIVERSITY OF CHICAGO BOOTH SCHOOL OF BUSINESS

Chicago, IL

MBA with concentrations in Strategic Management, Economics and Finance

6/11

- Groups: Venture Capital & Entrepreneurship Club, Innovation Club, Emerging Markets Group
- Mentor: Summer 2009 entering evening program students

BENTLEY UNIVERSITY

Waltham, MA

B.S. Finance, magna cum laude

5/04

- Honors/Groups: President's List, Dean's List, Bentley Honor Society, Bentley Investment Group

PROFESSIONAL HONORS

- Crain's Chicago Business 2009 40 Under 40 Honoree
- Illinois Technology Association 2008 CityLIGHTS Award Recipient

ADDITIONAL SERVICE & INTERESTS

- Founder: TECH cocktail
- Development Economics, Monetary Policy, Percussion/Music Performance, Writing, Baseball, Rally Racing